

# BRUNSWICK

Brunswick Group invites you to explore a career in global strategic communications and corporate advisory.

## Interning at Brunswick

Brunswick's global internship program is designed to build an extraordinary and inspiring workforce. We actively encourage people from a wide range of backgrounds and professional degrees to apply.

### You'll be successful with us if you are:



Intellectually Curious



Collaborative



Proactive



Innovative



Calm Under Pressure



Resourceful

## A Day in the Life of an Intern

No day is the same, but here is an example of a day at Brunswick.

### 8AM – 10AM

- Review overnight press coverage and draft monitoring report analyzing major themes
- Locate and pull financial data from tools such as Bloomberg for a client team

### 10AM – 12PM

- Client calls Brunswick regarding a crisis. The client team requests that you conduct background research and analyze previous situations to help inform the communications

### 12PM – 2PM

- Prepare a list of key reporters to guide media outreach for an upcoming client announcement
- Participate in a meeting with an assigned client team

### 2PM – 5PM

- Analyze the social media conversation across Facebook, LinkedIn and Twitter from a conference that your client attended
- Draft a research memo analyzing how different media outlets covered the news driving the day



# Joining Brunswick



**Melissa Epstein**  
Associate, Chicago

Brunswick is the perfect place to not only start your career but stay for the long term. As a former intern, I've found the opportunities for career advancement and personal growth to be hugely compelling. The high-stakes work combined with the incredible caliber of colleagues keeps things exciting every day.



**Anthony Applewhaite**  
Director, Washington, D.C.

Brunswick is the type of place that rewards enthusiasm, open-mindedness and a willingness to challenge yourself. You are encouraged to soak up all that is available to you at the firm and proactively think about the path that leads you to a fulfilling internship.



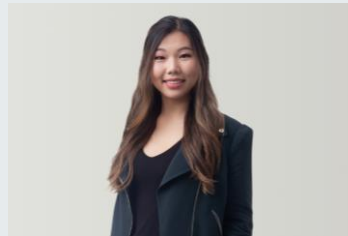
**Milan Khatami**  
Executive, Dallas

Joining Brunswick was the best choice I could have made for my career. I was given the opportunity to immediately jump in on complex and interesting work with incredibly high-profile clients. You're given a level of trust and respect that I think is rare to find as an intern and you get to work with the best people who are encouraging and supportive of everything that you do.



**Jeremy Zelinger**  
Account Director, New York

The best aspect of working at Brunswick is the breadth of topics that cross your desk every day. In my time at the firm, I've been afforded the opportunity to work across multiple sectors, helping clients contend with a range of social, political and financial issues. Such breadth brings excitement and dynamism, but it also requires curiosity and flexibility. Whatever the client's challenge, Brunswick tackles it head on.



**Tanya Takahashi**  
Account Researcher, San Francisco

Interning at Brunswick and transitioning to a full-time position has been an amazing experience so far. My internship allowed me to explore various industries and types of communications work I didn't even know existed previously, from crisis advisory to financial communications for large-scale deals and IPOs. Having worked with colleagues all over the world, Brunswick's people and their resources are truly unparalleled.



**Meredith Bentsen**  
Account Director, Washington, D.C.

My internship with Brunswick was not only an exciting and unique experience, but also paved the way for a fulfilling career in corporate communications. At Brunswick you'll not only work with the top global companies and organizations, but with colleagues from a diversity of backgrounds, talents, and career experiences.

## Ready to Apply?

Email your resume and cover letter to [usinternrecruitment@brunswickgroup.com](mailto:usinternrecruitment@brunswickgroup.com) to begin your application. For more information about the firm and what we do, find us at <http://www.brunswickgroup.com/> to learn more.